

World Renewable Energy Association (WREA)

The World Renewable Energy Association (WREA) is an Association of Global Renewable Energy Professionals. The Official website for WREA, www.worldofrenewables.com, provides an online venue for its members and industry professionals to surface and do business. Our membership is viable, real and requires an authentic sign-up process. Our service is sincere, has an ongoing purpose and a definable direction. We provide high quality and completely free advice and services to over 22,000 qualified members across all sectors within the Renewable Energy Industry.

- We provide essential industry news and up-to-date information to Renewable Energy professionals worldwide
- We are FREE to join - the ONLY one of our kind in the World!
- We use the information and ongoing feedback we gather from our members to back any campaign to help facilitate Renewable Energy product purchases, projects and installations
- We need our members just as much as they need us - The more industry experts we acquire as members, the greater the feedback and services we are able to provide
- We believe in a total service - ongoing developments to our website and planned, future additions make us the most fresh, unique and dynamic Renewable Energy Association World-Wide!

World of Renewables.com (WoR)

World of Renewables (WoR) was launched in March, 2006 as the official website of The World Renewable Energy Association (WREA). World of Renewables.com offers its users a dynamic and interactive portal for over 67,000 unique visitors every month, featuring qualified membership, conference and event diaries, highly trafficked discussion forums, latest industry news and reviews as well as featured articles and interviews with the leading industry professionals. WoR is a buzzing and business critical information source for environmentally and future focused professionals worldwide. 22,000 visitors have become valued members and enjoy their own member features and unique user settings to best enjoy the free services we provide them, including options to 'opt-in' to our e-Newsletters and e-updates, discuss their views and ideas in our members forum, create social networks and connect to other industry professionals and much more.

World of Renewables.com informs on all aspects of Renewable Energy, including Renewable Heating (Solar Thermal, Biomass & Geothermal), Biofuels, Photovoltaics, Wind Energy, Marine Energy, Cogeneration/CHP, Fuel Cells and all aspects of Climate Change and Sustainable Power Production.

We are delighted to provide the latest business and industry news, Events and Courses Calendars, Members Forum, Renewable Energy Job Vacancies, A Directory of over 5000 Renewable Energy Organisations and much more. Our visitors and members include; Equipment Manufacturers, Private and Public Utilities, Project Managers/Owners, Local and Central Governments, Energy Consultants, Large Energy Users, Independent Power Producers and Research Facilities.

Key Statistics

The latest statistics show that we currently receive in excess of 67,000 unique visitors every month, viewing a staggering 2.15 million information pages in total with each visitor session serving an average of 16 pages and for duration of almost 10 minutes! In addition, because we provide both free and essential services to our users, we have secured and qualified the membership and loyalty of 22,000+ Renewable Industry Professionals worldwide.

Key Average Monthly Statistics:

Unique Visitors: 67,000

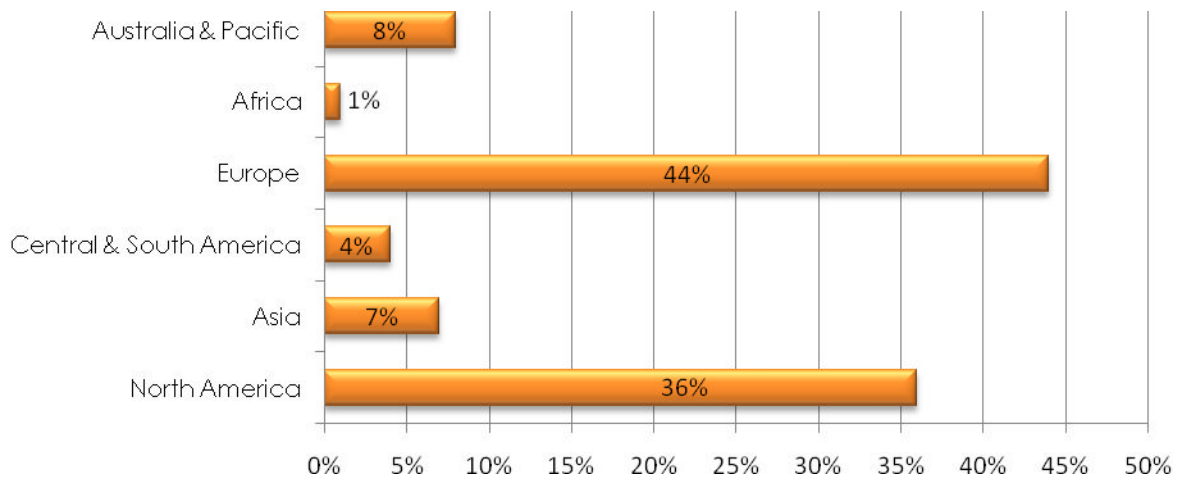
Unique Visitor Sessions: 122,000

Page Views Per Visitor Session: 16

Total Pages Served: 2.15 million

Average Session Duration: 9.9 minutes

Visitor Demographics



Targeting Renewable Energy Professionals Globally

World of Renewables.com provides free services to the Renewable Energy purchasers, specifiers and buyers worldwide. Our sign-up process ensures that each member is qualified and has a specific interest in Renewable Energy Technologies. They include but are not limited to;

- The power generating utilities, large power producers and end users
- High level government officials
- Project Managers/Owners
- Farming and Rural Land Owner Communities
- Non-government organizations and officials within renewables
- Renewable Energy Consultants / Energy Advisors
- Financial institutions and Investment bodies within renewables
- Equipment manufacturers and suppliers
- Independent Power Producers (IPP's)

Sponsorship Packages

Platinum Sponsorship

- ✓ Site-wide Logo sponsorship of homepage, Directory sector and your industry sector homepage
- ✓ Full tailored Company Microsite with fully interactive links and product showcases
- ✓ Premium banner position within 3 E-Newsletters of your choice
- ✓ Up to 4 company press releases announced on Homepage and Sector Homepage
- ✓ Company Logo and profile on the 'Platinum Sponsors' page
- ✓ Enhanced company listing within Directory sector of your choice including 30 word profile
- ✓ 25% discount on all banner ad campaigns
- ✓ Highly targeted and prestigious affiliation with the World's largest Renewable Energy site
- ✓ Click here for an example of a **Platinum Sponsor Microsite** and **Sponsor Profile Page**

Gold Sponsorship

- ✓ Logo sponsorship of Directory sector and your industry sector homepage
- ✓ Full tailored Company Microsite with fully interactive links and product showcases
- ✓ Banner advertisement within 2 E-Newsletter of your choice
- ✓ Up to 2 company press releases announced on Homepage and Sector Homepage
- ✓ Company Logo and profile on the 'Gold Sponsors' page
- ✓ Enhanced company listing within Directory sector of your choice including 30 word profile
- ✓ 15% discount on all banner ad campaigns
- ✓ Highly targeted and prestigious affiliation with the World's largest Renewable Energy site
- ✓ Click here for an example of a **Gold Sponsor Microsite** and **Sponsor Profile Page**

Silver Sponsorship

- ✓ Base-line Logo sponsorship of your industry sector homepage
- ✓ Tailored Company Microsite with full interactive links
- ✓ Banner advertisement within 1 E-Newsletter of your choice
- ✓ Option of 1 company press release announced on Homepage and Sector Homepage
- ✓ Company Logo and profile on the 'Silver Sponsors' page
- ✓ Enhanced company listing within Directory sector of your choice including 20 word profile
- ✓ 10% discount on all banner ad campaigns
- ✓ Highly targeted and prestigious affiliation with the World's largest Renewable Energy site
- ✓ Click here for an example of a **Silver Sponsor Microsite** and **Sponsor Profile Page**

Bronze Sponsorship

- ✓ Banner advertisement within 1 E-Newsletters of your choice
- ✓ Company Logo and profile on the 'Bronze Sponsors' page
- ✓ Enhanced company listing within Directory sector of your choice including 10 word profile
- ✓ 5% discount on all banner ad campaigns
- ✓ Click here for an example of an **Enhanced Premium Listing**
- ✓ £1,495 - €1,795 - \$2,995 for a full 12 months!

Sponsorship Packages & Rates

Package Features	Platinum			Gold			Silver		
Enhanced Listing	30 Word Profile			30 Word Profile			20 Word Profile		
Ad Discount	25%			15%			10%		
Microsite	Full			Full			Partial		
eNL Banner Campaign	x4			x2			x1		
Product Announcements	x4			x2			x1		
Press Releases	x4			x2			x1		
Industry Sector Sponsor	Yes			Yes			Yes		
Directory Sponsor	Yes			Yes					
Homepage Sponsor	Yes								
Currency	£	€	\$	£	€	\$	£	€	\$
6 months	5,395	8,795	11,995	3,495	5,295	6,995	2,995	3,995	6,495
12 months	8,595	11,595	17,195	5,495	8,195	10,995	4,495	5,795	8,995
24 months	14,995	19,995	29,995	9,995	13,695	19,995	7,195	9,395	14,495

Please [click here](#) for an active banner demonstration page with banner names and positions

Website Banner Rates

Banner/Button	Homepage			Sector Homepage			Directory			Run of Site		
	£	€	\$	£	€	\$	£	€	\$	£	€	\$
Pagepeel	1,995	2,495	3,995	1,595	2,095	3,295	995	1,495	1,995	2,995	3,995	5,995
Leaderboard	1,295	1,595	2,695	995	1,295	2,095	595	745	1,095	1,895	2,475	3,995
Middle Leader	995	1,395	1,995	795	1,095	1,695	-	-	-	1,595	2,095	3,295
Anchor Leader	795	695	995	595	595	895	425	545	795	1,095	1,445	2,395
Skyscraper	-	-	-	625	795	1,195	525	645	995	1,445	1,885	2,895
Event Button	795	1,095	1,695	595	795	1,095	495	695	995	895	1,195	1,895
Large Button	795	1,095	1,695	595	795	1,095	495	695	995	895	1,195	1,895

NB. Rates are per calendar month. Other positions are available on request: sales@worldofrenewables.com

E-Newsletter Banner Rates

Banner frequency	x1			x3			x6			x12		
Currency	£	€	\$	£	€	\$	£	€	\$	£	€	\$
Leaderboard	525	725	1,055	465	645	945	425	575	845	375	525	795
Middle Leader	425	625	955	365	545	745	325	575	695	275	425	695
Anchor Leader	325	525	755	265	445	595	225	375	495	225	325	495
Skyscraper	425	625	955	365	545	745	325	575	695	275	425	695
Buttons 1 to 5	395	525	795	345	495	695	305	425	625	255	345	525

Useful Contacts

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Buttons & Banner Specifications

Leaderboard: 728 x 90
Skyscraper: 120 x 600
Wide Skyscraper: 160 x 600
Event Button: 150 x 150
Large Button: 150 x 150

*All specifications above are in pixels

Most file types are accepted although .JPG/.JPEG or .GIF files are preferable. We require each file to be no greater than 80k in size. If you are supplying more than one image for your banner, please limit each banner to 80k in size or the lowest possible size for the file type to ensure the fastest possible upload. You can email all artwork or creative to: adcampaigns@worldofrenewables.com

Directory Logo

All company logos must be supplied as .gif file with a maximum file size of 40k. The ideal dimensions for your logo are 150 pixels wide (constrain proportioned). Please allow 48 hours for your information to be uploaded or updated. All logos should be forwarded to: listings@worldofrenewables.com

Microsite Content

If you have chosen a microsite as part of your campaign, World of Renewables.com provides a design and layout service which is free of charge. All artwork, images, editorial or company logos to be used must be sent to our production department with the company name in the subject box to: production@worldofrenewables.com

Share In Our Success

Should you choose to promote your company or organization on our site, your message will be seen by our captive and loyal visitor base. Our hard work and dedication to the Renewable Industry and the individuals and organizations that operate within it is unrivalled anywhere in the world. With your support and dedication to the same cause, together we can make a difference. If you are interested in working with us, please use the following contact details:

sales@worldofrenewables.com
adcampaigns@worldofrenewables.com

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