



A Member of “World Renewable Energy Association” (WREA)

WREA is an Association of Global Renewable Energy Professionals. Our service is sincere, has an ongoing purpose and a definable direction.

Energy Efficiency Savings . com

Energy Efficiency Savings (EES) was launched in February, 2008 as an official website of The World Renewable Energy Association (WREA). Energy Efficiency Savings offers a clear and easy information portal for the 59,000 unique visitors to the (WREA) every month, featuring relevant news and articles, an ongoing growing conference and event information area from around the world. EES is very prominent in the news and is very politically relevant, businesses and the general public is becoming more and more interested in the efficiency of the energy consumption relevant to them. Information has been sourced from all over the world and combined in a very easily navigatable web site, allowing information required to be found easily for all users. Environmentally and future focused, EES hopes to make a difference environmentally. We are in the process of creating a forum for the web site and hope to have it running soon so that readers may post their feelings and views on anything in the web site and generally about energy efficiency. This will be a free service, including options to 'opt-in' to our e-Newsletters and e-updates when it is up and running.

Energy Efficiency Savings informs on all aspects of Energy Efficiency as follows; Demand Analysis, Schools, Home Owners, Energy Projection, Renewable Energy Products, Drivers & Fleet, Office, Environment, Emission Trading, Climate Change, Energy Reform, Industry, CO2Emissions, Energy Policy, Sustainability, Featured Events, Global Warming, Nuclear Energy Waste, Green Living & Design, Activism Voluntary, Health & Environment, Pollution,, Conservation and Law & Policy.

Key Statistics

The latest statistics show that WREA currently receive in excess of 59,000 unique visitors every month, viewing a staggering 17 pages per visitor session.

Key Average Monthly Statistics:

Unique Visitors: 59,000

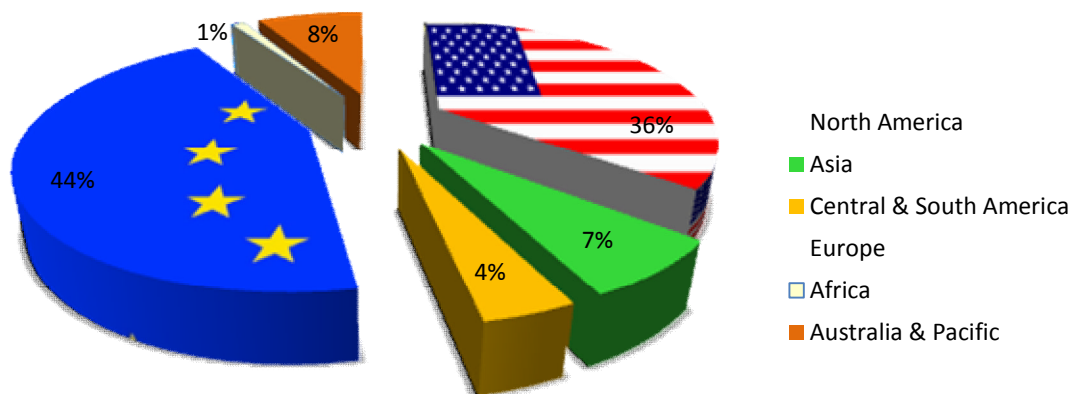
Unique Visitor Sessions: 119,700

Page Views Per Visitor Session: 17

Total Pages Served: 2.1million

Average Session Duration: 11 minutes

Visitor Demographics



Sponsorship Packages

Platinum Sponsorship

- ✓ Site-wide Logo sponsorship of Homepage, and page of your area of interest
- ✓ Full tailored Company Micro-site with fully interactive links and product showcases
- ✓ 4 company press releases announced on Homepage and News Page
- ✓ Company Logo and profile on the 'Platinum Sponsors' page
- ✓ 4 Product announcements on page of your area of interest
- ✓ 5 Events / Conferences Listings and Event / Conference Micro-Site
- ✓ 25% discount on all banner ad campaigns
- ✓ Highly targeted and prestigious affiliation with the WREA
- ✓ Click here for an example of a [Platinum Sponsor Micro-site](#) and [Sponsor Profile Page](#)

Gold Sponsorship

- ✓ Logo sponsorship on page of your area of interest
- ✓ Full tailored Company Micro-site with fully interactive links and product showcases
- ✓ 2 company press releases announced on Homepage and News Page
- ✓ Company Logo and profile on the 'Gold Sponsors' page
- ✓ 2 Product announcements on page of your area of interest
- ✓ 4 Premium Events / Conferences Listings and Event / Conference Micro-Site
- ✓ 15% discount on all banner ad campaigns
- ✓ Highly targeted and prestigious affiliation with the WREA
- ✓ Click here for an example of a [Gold Sponsor Micro-site](#) and [Sponsor Profile Page](#)

Silver Sponsorship

- ✓ Base-line Logo sponsorship on page of your area of interest
- ✓ Tailored Company Micro-site with full interactive links and product show cases
- ✓ 1 company press releases announced on Homepage and News Page
- ✓ Company Logo and profile on the 'Silver Sponsors' page
- ✓ 1 Product announcements on page of your area of interest
- ✓ 3 Events / Conferences Listings and Event / Conference Micro-Site
- ✓ 10% discount on all banner ad campaigns
- ✓ Highly targeted and prestigious affiliation with the WREA
- ✓ Click here for an example of a [Silver Sponsor Micro-site](#) and [Sponsor Profile Page](#)

Bronze Sponsorship

- ✓ Company Logo and profile on the 'Bronze Sponsor' page
- ✓ 2 Events / Conferences Listings and Event / Conference Micro-Site
- ✓ 5% discount on all banner ad campaigns

Sponsorship Packages & Rates

Package Features	Platinum	Gold	Silver	Bronze
Ad Discount	25%	15%	10%	5%
Microsite	Full	Full	Full	
Event Listing and micro-site	X5	X4	X3	X2
Product Announcements	X4	X2	X1	
Press Releases	X4	X2	X1	
Page of Interest Sponsor	Yes	Yes	Yes	
Homepage Sponsor	Yes			
6 Months	£3,995 / \$7,995	£2,995 / \$5,995	£2,495 / \$4,995	£595 / \$1,295
12 Months	£5,995 / \$11,995	£4,995 / \$9,995	£3,995 / \$7,995	£995 / \$1,995
24 Months	£9,995 / \$19,995	£8,295 / \$16,995	£6,595 / \$12,995	£1,795 / \$3,695

Website Banner Rates

Page & Position	Homepage			Page of Interest			Run of Site		
	£	€	\$	£	€	\$	£	€	\$
Leaderboard	895	1,165	1,695	695	875	1,295	1,595	2,075	3,395
Middle Leaderboard	595	775	1,295	495	675	1,095	1,295	1,685	2,595
Anchor Leaderboard	495	695	995	425	595	895	995	1,295	2,095
Skyscraper	-	-	-	525	675	1,095	1,295	1,685	2,595
Event Button (150 x 150)	195	295	425	395	545	845	595	795	1,295
Large Button (150 x 150)	495	695	1,095	395	545	845	595	795	1,295

NB. Rates are per calendar month. Other positions are available on request.

Events / Conferences Premium Listing

Number of Listings	X1-2			X3-5			X6-11			X12 or more		
	£	€	\$	£	€	\$	£	€	\$	£	€	\$
Per Listing	525	725	1,055	465	645	945	425	575	845	375	525	795

Sales Team

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Buttons & Banner Specifications

Leaderboard: 728 x 90

Skyscraper: 120 x 600

Wide Skyscraper: 160 x 600

Square Button: 150 x 150

Large Button: 200 x 200

*All specifications above are in pixels

Most file types are accepted although .JPG/.JPEG or .GIF files are preferable. We require each file to be no greater than 80k in size. If you are supplying more than one image for your banner, please limit each banner to 80k in size or the lowest possible size for the file type to ensure the fastest possible upload. You can email all artwork or creative to:

adcampaigns@energyefficiencysavings.com

Logo's

All company logos must be supplied as .gif file with a maximum file size of 40k. The ideal dimensions for your logo are 150 pixels wide (constrain proportioned). Please allow 48 hours for your information to be uploaded or updated. All logos should be forwarded to: listings@energyefficiencysavings.com

Microsite Content

If you have chosen a microsite as part of your campaign, Energy Efficiency Savings provides a design and layout service which is free of charge. All artwork, images, editorial or company logos to be used must be sent to our production department with the company name in the subject box to:

production@energyefficiencysavings.com

Share In Our Success

Should you choose to promote your company or organization on our site, your message will be seen by our captive and loyal visitor base. Our hard work and dedication to the Efficiency and Renewable area and the individuals and organizations that operate within it is unrivalled anywhere in the world. With your support and dedication to the same cause, together we can make a difference. If you are interested in working with us, please use the following contact details:

sales@energyefficiencysavings.com

adcampaigns@energyefficiencysavings.com

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